#11



We need to change our idea.

WHAT'S HAPPENING?

You decided to change. Good call. Now do it fast so you still have time to build.

TRY THIS

Pick ONE move:

- **Shrink it:** do one feature, not five.
- **Switch who it's for:** same tool, different people.
- **Switch the fix:** same problem, new solution.
- **Switch the problem:** same world, new problem.

Then rewrite your 4 lines: Our world is... / It would be better if... / The problem is... / We might build something that...

STILL STUCK?

Set a 5-minute timer. Pick the first idea everyone can live with. It doesn't have to be perfect.

NEXT STEP

Tell a facilitator your new 4 lines. Keep your old work. It's part of your story (slide 6).

Scan for step-by-step help